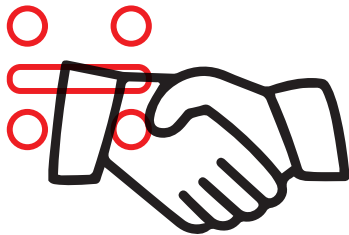


UGA  A C K S<sup>3</sup>

SPONSORSHIP  
PACKAGE / '17



FEBRUARY 9TH-11TH

UGAHACKS.COM

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## About UGA hacks

The third annual UGAHacks will bring in both newcomers to tech and experienced hackers alike. Our goal is to provide a worthwhile experience, whether that be giving motivation, expertise and time needed to execute a project or provide tools that aspiring programmers, designers and entrepreneurs need to build their skills. By sponsoring UGAHacks, your company can have an opportunity to inspire new programmers while also reaching out to and recruiting the rising stars of the tech world.

## SPONSORSHIP

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We offer a variety of tiers to fit your needs as a company, whether it's to increase brand awareness, recruit rising talent, or to present your brand image in a new light to a specific, technical-minded audience. If our tiers don't exactly match your company needs, contact us and we will happily work with you to find your fit.

	<u>T I E R S :</u>	<u>K I L O</u>	<u>M E G A</u>	<u>G I G A</u>	<u>T E R A</u>
		\$1,500	\$3,000	\$4,500	\$9,000
<b><u>GENERAL</u></b>	Bring mentors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Get a booth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Sponsor Room Access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Workshop		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	API Demo			<input type="radio"/>	<input type="radio"/>
	Keynote Speaker				<input type="radio"/>
	Sponsored Side Event				<input type="radio"/>

## **RECRUITING**

Resumes (after event)	<input type="radio"/>	<input type="radio"/>			
Resumes (before event)				<input type="radio"/>	<input type="radio"/>
Send recruiters			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distribute materials			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interview room					<input type="radio"/>

# BRANDING

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	<u>K I L O</u> \$1,500	<u>M E G A</u> \$3,000	<u>G I G A</u> \$4,500	<u>T E R A</u> \$9,000
Ad in program	¼ page	½ page	1 page	2 pages
Logo on website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bring swag	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo on shirt (medium)		<input type="radio"/>		<input type="radio"/>
Logo on shirt (large)			<input type="radio"/>	<input type="radio"/>
Award branded prize		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Api directory			<input type="radio"/>	<input type="radio"/>
Banner (small)	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>
Banner (large)			<input type="radio"/>	<input type="radio"/>
Bring hardware			<input type="radio"/>	<input type="radio"/>
Judge/Voting Rights				<input type="radio"/>

# PARTNERSHIPS

If you cannot contribute financially or would like to leave a special impression on the hackathon attendees this year, there are other ways to make an impact.

## Food Partnership

Hackers will be innovating and creating for nearly 36 hours and will need a lot of food to stay energized throughout the event. We offer food sponsors the opportunity to expand their customer base by interacting with every participant, volunteer, and sponsor at the event by providing or sponsoring a meal. Food is integral to a successful hackathon and we would be grateful for any support you may be able to provide through either donations or discounts.

## Hardware Partnership

We want UGAHacks to involve both hardware and software projects. Many hackathons feature few hardware projects due to a limited supply of gadgets and tools. We want to provide an environment that enables students to create whatever they may have in mind. By donating or loaning to our hardware space, you expose your product to hundreds of students eager to use it to its fullest ability, and could be the driving force behind the next great hackathon creation.

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## CONTACT US

If you have any questions, feel free to contact us!  
We would love to work with you to find your fit and  
make the most out of our event.

JAMES WANG

UGAHacks 2017 Sponsorship Chair  
[sponsor@ugahacks.com](mailto:sponsor@ugahacks.com)

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